

November 9th, 2011

## National Stationery Show Partners With School and Office Products

### Press Release

A valuable new relationship between the National Stationery Show® (NSS) and School and Office Products Network (the Network) has been established, the goal of which is to promote growth and opportunity across all business sectors. The partnership aims to build the presence of national brands in the commercial/specialty office and back to school markets in the 2012 NSS, and draw attendance from major retailers in this important business sector, thereby further diversifying the audience to create new business opportunities for both exhibitors and retailers.

"Partnering with a show of this caliber reinforces the Network's mission to provide trade event opportunities on a national level. Because of the success of our participation in the 2011 National Stationery Show on behalf of our members, we want to build on that momentum in 2012 by providing an expanded opportunity for our members to participate in the Network's pavilion. We're confident that the school and office products industry will benefit from this alliance," commented Carm Crawford, executive director of the School & Office Products Network.

"This exciting collaboration combines the considerable School & Office Products Network with the diverse product resources and education available at the National Stationery Show," said Patti Stracher, NSS show manager. "The NSS provides an excellent format for senior executives to form new, meaningful relationships in a context that presents the product depth and design capabilities of each manufacturer." The School and Office Products Network serves those who produce, distribute and sell (retail & commercial) furniture, supplies, equipment, and services in the markets they choose to serve. The Network offers a variety of membership benefits including proprietary and industry research, educational opportunities, membership discounts and industry-specific news. The Network's goal is to provide members with opportunities to partner together, utilize expanded resources and reduce costs within their business. For information on becoming a member, or on exhibiting in the Network's Pavilion at the National Stationery Show, contact Lin Favor, Membership Manager, School and Office Products Network. Telephone (937) 974-0530. E-mail [lindaf@gs-em.net](mailto:lindaf@gs-em.net). Additional information about the Network is available online at <http://www.schoolandofficenetwork.com/>.

The 66th annual National Stationery Show, the comprehensive source for greeting cards, social stationery and related lifestyle products, will run Sunday, May 20 through Wednesday, May 23, 2012, at New York City's Jacob K. Javits Convention Center. The Show features nearly 900 exhibiting companies and attracts some 11,000 buyers worldwide. The Show also presents excellent educational programming, product demonstrations, engaging events, roundtable discussions and networking opportunities throughout the market week.

The National Stationery Show is owned and managed by GLM. For exhibitor information, contact Kelly P. Bristol, sales manager, at GLM, 1133 Westchester Avenue, White Plains, NY 10604. Telephone (914) 421-3228. Fax (914) 948-2918. E-mail [kbristol@glmshows.com](mailto:kbristol@glmshows.com). Attendee information is available by contacting GLM's Customer Relations Department, at (800) 272-SHOW or (603) 665-7524, or by email, at [customer\\_relations@glmshows.com](mailto:customer_relations@glmshows.com). Additional information and registration is available online, at <http://www.nationalstationeryshow.com/>.